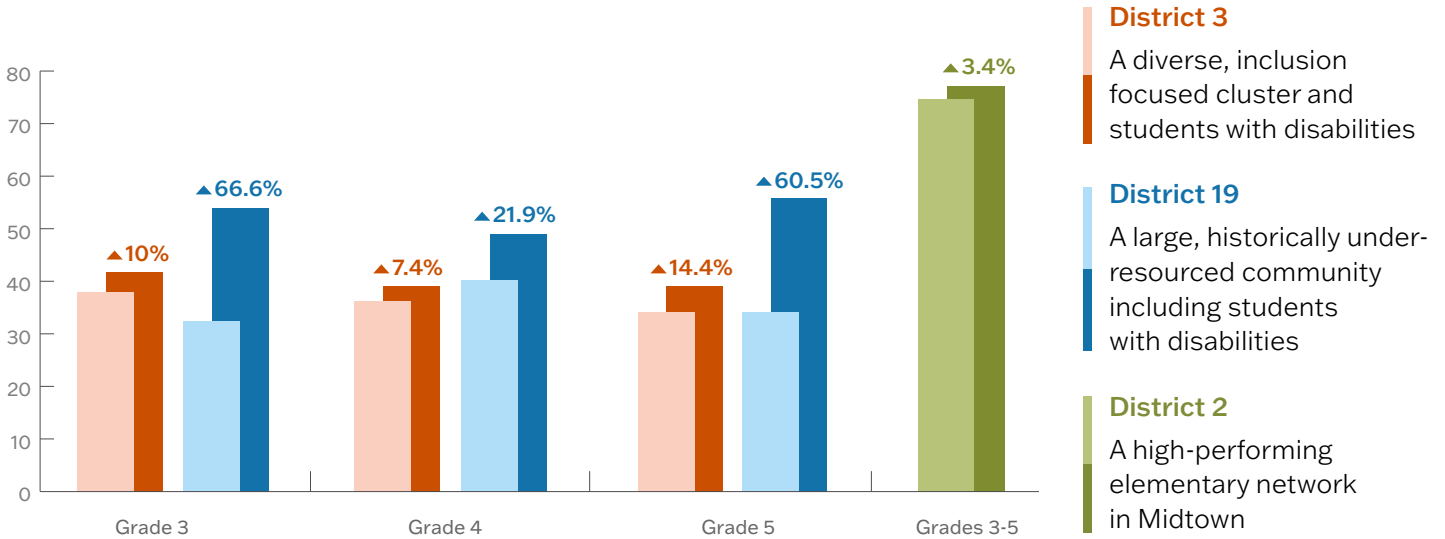


NYC Schools See Real ELA Gains with *Wit & Wisdom*[®]

How high-quality curriculum and sustained coaching are driving student success citywide



In the first phase of the NYC Reads rollout, **elementary schools implementing *Wit & Wisdom* and receiving targeted coaching** are seeing measurable improvements (below) in ELA proficiency. As NYC Public Schools gears up for **Phase 2 of its middle school adoption (SY 2026–27)**, this early success offers a powerful model for literacy transformation.



WHAT'S WORKING



Knowledge-rich curriculum that builds coherence across grades



Ongoing coaching that supports implementation and drives results



Instruction designed for **diverse learners**, including multilingual students and SWDs



Strong alignment to **NYC Reads priorities**

EDUCATOR FEEDBACK

"I have personally observed their [*Wit & Wisdom*] classrooms and have been so impressed with the level of engagement and the rich, meaningful discussions taking place during the first unit. It is clear that the curriculum is a fantastic fit for our students and teachers."

— **Principal Jennifer Rehn Losquadro**
District 2, NYC Public Schools

More NYC schools can benefit from this proven model.

Let's talk about how *Wit & Wisdom* can help your district lead in the next phase of NYC Reads. [Join an upcoming session to explore what *Wit & Wisdom* can do for your schools.](#)

