

### Great Minds® and Seattle Public Schools Professional Learning Plan

#### Purpose

This document is a proposed professional learning plan. A more comprehensive, district-specific plan can be developed jointly by district stakeholders and Great Minds Success team members. We are dedicated to building a sustainable, successful implementation to achieve maximum academic growth.

#### Summary

Program	Virtual or Onsite	Year	Length	Optional	Description	Participant Count (max number)	Cost
Arts & Letters	Hybrid	1-2	Year-Long		Customer Success Program (see full program details below)	NA	<b>GRATIS for 2 Years (\$42,500 VALUE)</b>
Arts & Letters	Virtual	1	6 hours		Foundational training for teachers	1375 (40 sessions)	<b>\$0 (\$100,000 VALUE)</b>
Arts & Letters	Virtual	2-9	3 hours		Foundational training for new teachers	Varies	<b>\$0 (\$2,500/session VALUE)</b>
Arts & Letters	Onsite	1-9	Varies	X	Coaching sessions (see options listed below)	Varies	\$3,900 per on-site session
Arts & Letters	Hybrid	3-9	Varies	X	Leadership Consulting	Varies	\$3,900 per on-site session
Really Great Reading	Virtual; self-paced	1	Varies		Courses 1-5 (see course descriptions below)	1375	<b>\$0</b>
Really Great Reading	Virtual & onsite	1-9	Varies	X	Additional Coaching and Professional Development options available for purchase	Varies	See quote

#### Professional Learning Pricing

Modality	Length	Description	Participant Count (max number)	Cost
Hybrid	Year-Long	Customer Success Program	NA	<b>GRATIS for 2 Years (\$42,500 VALUE)</b>
On-site	6 hours	Daily rate for on-site professional learning; includes workshop professional development (PD) and/or coaching	50	\$3,900
Virtual	6 hours	Includes workshop PD and/or coaching	35	\$2,500
	3 hours	Includes workshop PD and/or coaching	35	\$1,062
	1.5 hours	Includes workshop PD and/or coaching	35	\$531
Virtual Open Enrollment	3 hours	Available for new or experienced educators; registrants sign up individually and participate with other educators across the country.	Varies	\$55/person
	6 hours		Varies	\$105/person

**Participant Count**

Participants	Sample Roles
District Leaders	<ul style="list-style-type: none"> <li>▪ Math/Literacy Coordinators</li> <li>▪ District Leadership Team</li> <li>▪ Instructional Coordinators or Directors</li> <li>▪ Curriculum Directors</li> </ul>
TBD	
Site-based Leaders	<ul style="list-style-type: none"> <li>▪ Principals</li> <li>▪ Assistant Principals</li> <li>▪ Instructional Coaches</li> </ul>
TBD (73 sites)	
Teachers (and Specialists)	<ul style="list-style-type: none"> <li>▪ K–5 General Educators</li> <li>▪ SPED Specialists/Educators</li> <li>▪ K–5 General Educators</li> </ul>
1375	

**Recommended Professional Learning Plan Year 1**

Time of Year	Participant Roles	Participant #	Modality	Session	Length	On-site Price (per session)	Virtual Price (per session)	Total Sessions Needed
Summer (Before SY)	Teachers (Grades K–5)	1375	PD	Launch <i>Arts &amp; Letters</i> / Module and Lesson Study	6 hours	\$3,900	\$0	28 onsite 40 virtual
Spring			PD	Teach <i>Arts &amp; Letters</i>	6 hours	\$3,900	\$2,500	28 onsite 40 virtual
Teacher total hours: 12								
Summer (before SY)	District Leaders Site-based Leaders		PD	Lead <i>Arts &amp; Letters</i>	3 hours	\$3,900	\$1,250	TBD
Fall Winter Spring			Coaching	Guided Observations for Leaders	5 hours	\$3,900	N/A	25
Leader total hours: 8								

**Year 1+ (Really Great Reading)**

Really Great Reading offers asynchronous virtual implementation courses to solidify, and reteach, any components of instruction covered during in-person training, included in your purchase.

Modality	Session	Length
Virtual; self-paced	<b>Course 1:</b> Foundational Principles of Teaching Reading Skills. This course lays the groundwork, introducing educators to the fundamental principles of teaching foundational reading skills. Participants gain insights into the science that underpins effective reading instruction.	Approx 2 hours
Virtual; self-paced	<b>Course 2:</b> Program-Specific Instructional Mastery. This course delves into the specifics of the program educators will teach. It covers the scope and sequence, unit and lesson design, and key instructional routines and procedures. With this knowledge, educators are well-prepared to commence instruction.	Approx 90 minutes
Virtual; self-paced	<b>Course 3, 4, and 5:</b> Advanced Program Concepts (after 4-6 Weeks of Instruction) These courses deepen educators' understanding by exploring advanced concepts taught within each program. With a focus on program content specifics, educators enhance their expertise, enabling them to deliver the programs with utmost fidelity.	
Virtual and onsite	Additional Coaching and Professional Development options available for purchase	

**Additional Support and Professional Development with Really Great Reading**

Really Great Reading, is fully committed to the success of every school and district's implementation. To show this commitment, Really Great Reading will provide Seattle Public Schools, on an annual basis, with a comprehensive suite of trainings tailored to equip teachers and literacy leaders with the necessary knowledge and skills to effectively utilize our tools and resources. This will include beginning, middle, and end of year data checkpoints, as well as four, 1-hour, virtual sessions tailored to Seattle Public School teachers' and leaders' needs. These virtual enablement trainings will be scheduled on an annual basis to best meet the district's needs and calendar.

From onboarding sessions that lay the foundation for success to timely data-driven check-ins and enablement trainings, with RGR's professional development solutions you and your team are supported throughout the year. We align expectations and priorities through structured guidance, ensuring a seamless start to your literacy journey. Active partnership management, including frequent check-ins and data reviews, keeps your team engaged and informed, answering questions in real time and reinforcing a shared commitment to your students' literacy excellence. Regular progress updates and long-term planning ensure visibility into outcomes, sustaining momentum and investment in your program's success. If Seattle Public Schools is interested in onsite professional development, or onsite coaching, both services are offered by Really Great Reading. These items are not included in the total cost of the proposal, but can be purchased upfront or at any point in time in the term of the contract at the provided rate at the bottom on each year of the quote.

**Year 1 (Optional Professional Learning)**

Time of Year	Participant Roles	Participant #	Modality	Session	Length	On-site Price (per session)	Virtual Price (per session)	Total Sessions Needed
Optional	K-2 Teachers	TBD	PD	Getting Started with Geodes	3 hours	\$3,900	\$1,250	TBD
	Grade 3 Teachers	TBD	Virtual; self-paced	Starting Strong with Level 3 Geodes	3 hours	\$100 per license	NA	TBD

**Year 2 (Arts & Letters)**

Time of Year	Participant Roles	Participant #	Modality	Session	Length	On-site Price (per session)	Virtual Price (per session)	Total Sessions Needed
Summer (before SY)	NEW District Leaders NEW Site-based Leaders	TBD	PD	Lead Arts & Letters	3 hours	\$3,900	\$1,250	TBD
	NEW Teachers (Grades K–5)	TBD	PD	Launch/ Module & Lesson Study Arts & Letters	6 hours	\$3,900	\$0	TBD
	Returning Teachers (Grades K–5)	1375	PD	Meet Student Needs with Arts & Letters	3 hours	\$3,900	\$1,250	28 onsite 40 virtual
Optional & Ongoing	Site-based Leader Teachers	TBD	Coaching	Custom Coaching Days*	6 hours	\$3,900	Varies	TBD

\*Custom Coaching Days can be focused on Arts & Letters or Geodes. They are designed for up to 3 hrs with a small group of teachers (6-10) at a time. Recommend one day of coaching per site.

**Year 3+ (Arts & Letters)**

Time of Year	Participant Roles	Participant #	Modality	Session	Length	On-site Price (per session)	Virtual Price (per session)	Total Sessions Needed
Summer (before SY)	NEW District Leaders NEW Site-based Leaders	TBD	PD	Lead Arts & Letters	3 hours	\$3,900	\$1,250	TBD
	NEW Teachers (Grades K–5)	TBD	PD	Launch Arts & Letters / Module & Lesson Study	6 hours	\$3,900	\$0	TBD
Optional & Ongoing	District Leaders & Coaches	TBD	Coaching	Leadership Consulting	6 hours	\$3,900	Varies	TBD
	District Leaders Site-based Leaders	TBD	Coaching	Custom Coaching Days	6 hours	\$3,900	Varies	TBD

### Customer Success Program – Complimentary Implementation Support for Years 1 & 2

The Great Minds Customer Success Program provides additional, complimentary, implementation support designed to support the district implementation team. Designed to provide flexible support to meet Seattle Public Schools’ needs, below you will find the varying types of partnership available at no additional cost to the district. Please read below for additional information for Great Minds framework for implementation success and the Customer Success Program.

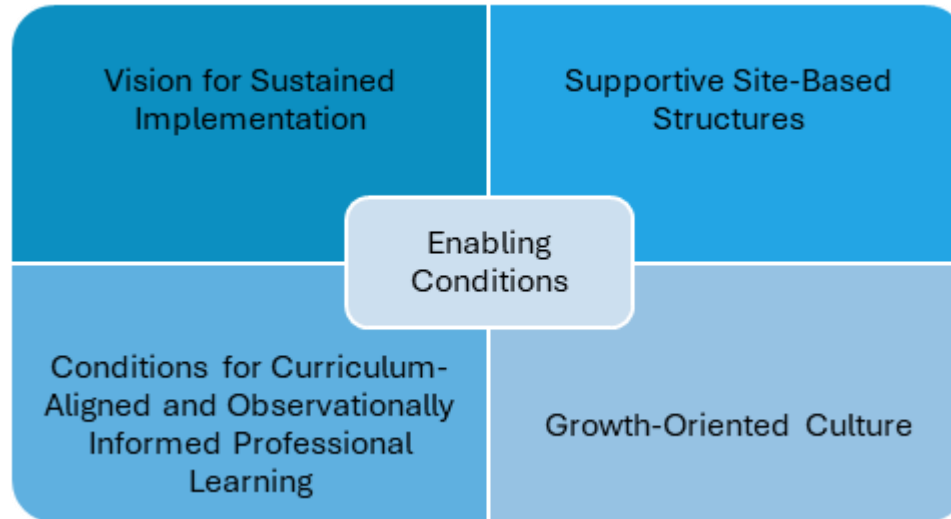
Time of Year	Participant Roles	Participant #	Modality	Session	Length	On-site Price (per session)	Virtual Price (per session)	Total Sessions Needed
Summer (before SY)	District Leaders & Coaches	TBD	CSP	Implementation Success Planning (Strategic Planning)	6 hours	Gratis	Gratis	N/A
Fall	District Leaders & Coaches	TBD	CSP	Implementation Success Planning (Guided Walkthroughs)	6 -18 hours	Gratis	Gratis	N/A
	District Leaders & Coaches	TBD	CSP	Implementation Success Planning (Mid-year Implementation Health Check)	3 hours	Gratis	Gratis	N/A
Spring	District Leaders & Coaches	TBD	CSP	Implementation Success Planning (Guided Walkthroughs)	6 -18 hours	Gratis	Gratis	N/A
	District Leaders & Coaches	TBD	CSP	Implementation Success Planning (End of Year Health Check)	3 hours	Gratis	Gratis	N/A
On-going	District Leaders & Coaches	TBD	CSP	Check-Ins	1 hour, Bi-weekly	Gratis	Gratis	N/A
On-going	District Leaders & Coaches	TBD	CSP	Professional Learning Network	1 hour, monthly	Gratis	Gratis	N/A

#### Introducing the Great Minds® Customer Success Program

The Great Minds Customer Success Program offers high-quality, research-based, integrated implementation support for districts at any stage of implementation. Grounded in implementation science, curriculum research, and education leadership theory, the Great Minds Framework for Implementation Success articulates how a district’s **enabling conditions**, **professional learning**, and **teacher and student experiences** interact to drive scalable **student achievement**.

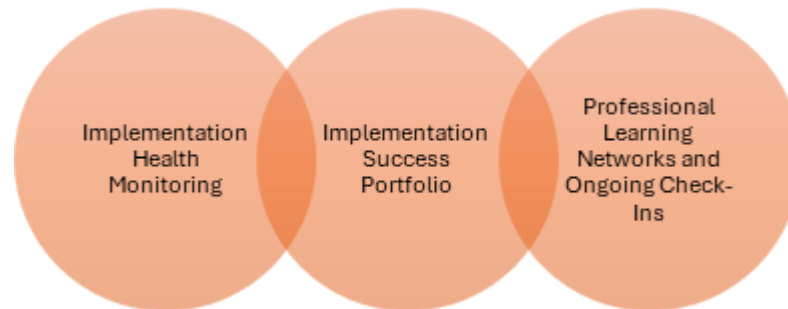
#### Enabling Conditions

The Customer Success Program is designed to strengthen these four enabling conditions to improve teacher capacity and student experience, leading to measurable improvement in student outcomes:



**Customer Success Program Components**

Great Minds Success Leads contextualize the following components to meet each district’s unique needs:



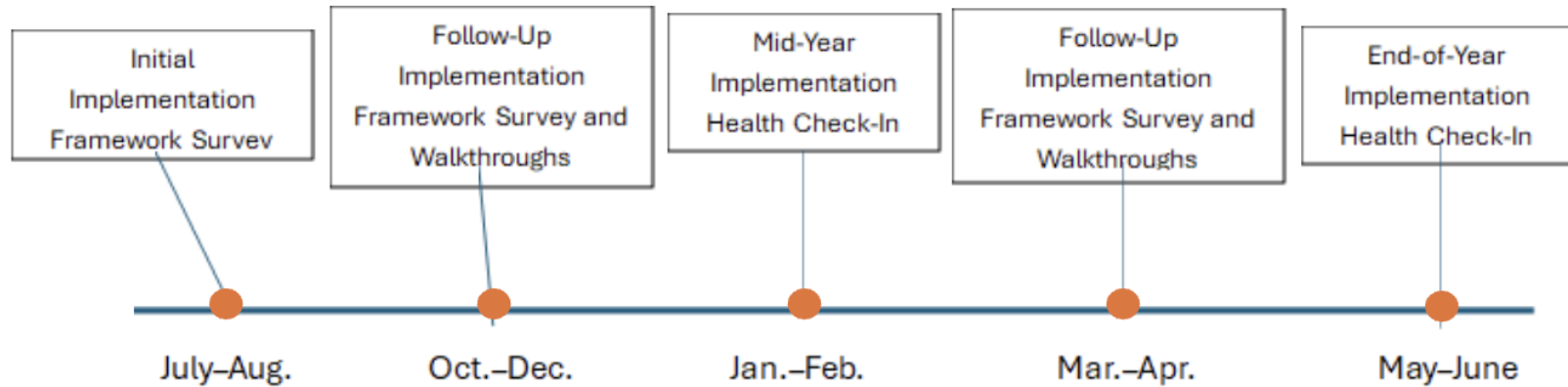
**Implementation Health Monitoring**

Great Minds Implementation Health Monitoring tools strategically collect implementation data to support implementation leaders in making and enhancing evidence-informed plans.

**Implementation Framework Surveys** are given at the beginning, middle, and end of the school year to collect data on enabling conditions, teacher capacity, and student experience.

The Great Minds **Walkthrough Tool** is used to analyze classroom observation data, focusing on teachers’ instructional readiness and student engagement.

The **Client Implementation Health Report** provides implementation leaders the data they need to make strategic implementation success plans. This report displays Implementation Framework Survey results, Walkthrough Tool data, and additional data sources.



### Implementation Success Portfolio

The Implementation Success Portfolio is a comprehensive suite of materials that supports planning for successful implementation. It contains the following sections:

- **Section 1: Research-Based Implementation Resources:** Handouts with guiding questions build implementation leaders' knowledge of successful implementation, enabling conditions, and the Great Minds approach to integrated implementation support.
- **Section 2: Implementation Success Planning Workbook:** An interactive and reusable workbook guides leaders through the research-based Implementation Success Planning process. A convenient Implementation Success Plan template captures action steps and a plan for progress monitoring.
- **Section 3: Enabling Conditions Indicator Guides:** Detailed guides to the enabling conditions build leaders' knowledge with definitions, implementation guidance, role-specific descriptors, and common challenges tables.

Alongside a Great Minds Success Lead, implementation teams leverage the Implementation Success Portfolio throughout the year to effectively and strategically respond to implementation health data.

### Professional Learning Networks and Ongoing Check-ins

Implementation teams engage in hour-long virtual sessions to strengthen implementation of Great Minds curricula. Participants collaborate with other leaders to build knowledge, share experiences, solve problems, and define a successful path to learning.

In addition to these components, the Customer Success Program gives implementation leaders the opportunity to check-in with a Great Minds Success Lead twice a month to monitor progress, address challenges, and collaboratively plan implementation support.