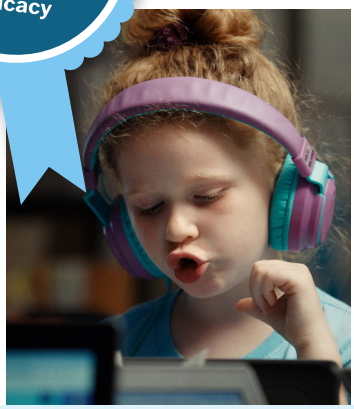
Magpie Literacy™

Evidence of Impact for Early Readers

Magpie Accelerates Early Reading Growth

Used for **45–60 minutes** each week alongside explicit foundational skills instruction, Magpie Literacy™ supports measurable growth in foundational reading skills.



ESSA Tier 2 Evidence of Efficacy

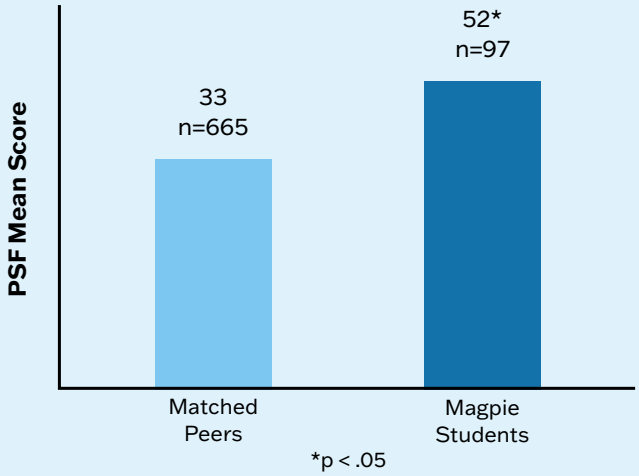
Study Methodology

During the 2024–2025 school year, Magpie was evaluated in partnership with a **large urban school district** in the southern United States. The study included **more than 1,000 kindergarten students across 22 elementary schools**, comparing those using Magpie to similar students in schools not using the program.

Study Findings

Magpie Literacy **accelerates kindergarten students' foundational reading development** when implemented with fidelity. Students showed growth in letter knowledge and phonemic awareness, with particularly strong gains among students who began with lower proficiency.

Phonemic Segmentation Fluency Mean Scores at EOY



Letter Naming Fluency and Phonemic Segmentation Fluency

KEY FINDING 1

Proven Impact in Classrooms

Magpie students outperformed matched peers in select foundational reading skills.

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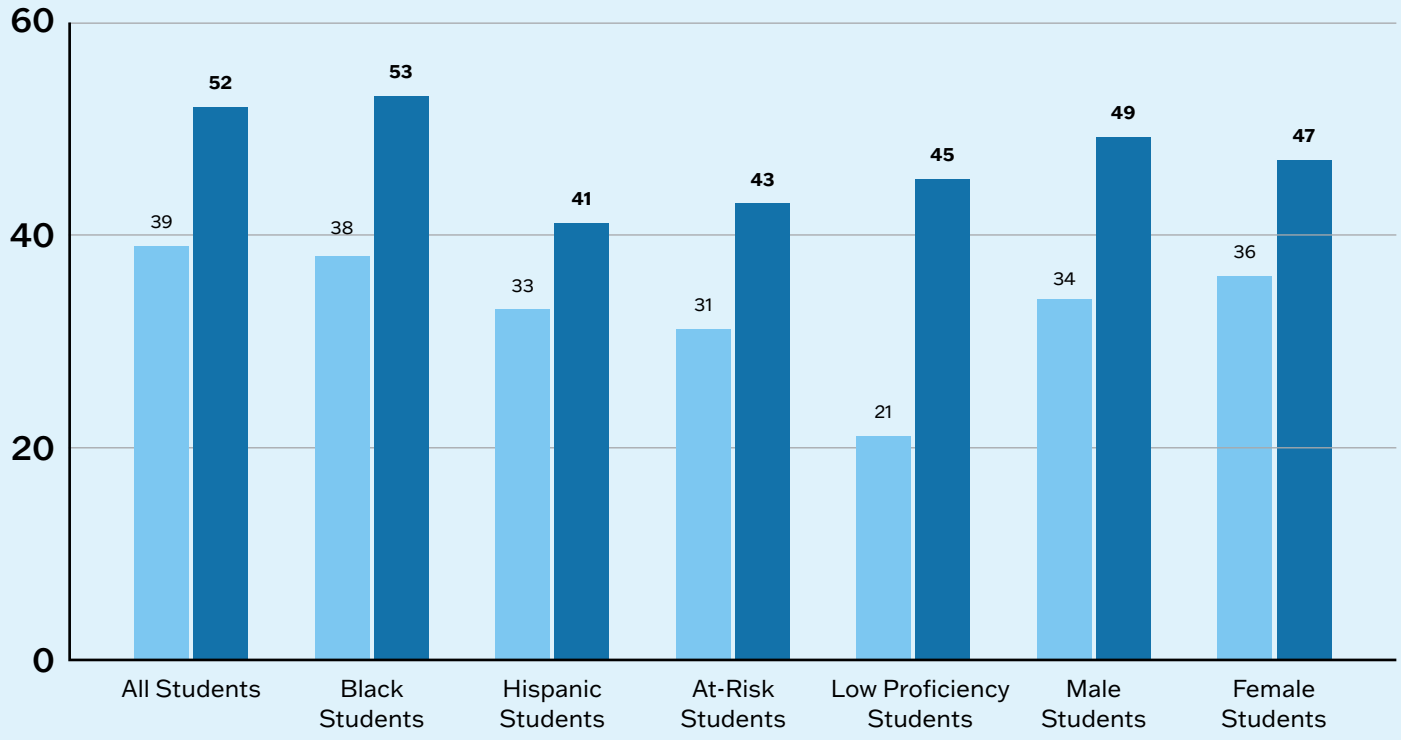
KEY FINDING 2

Positive Results Across All Student Groups

Magpie works consistently across student groups, especially those students who need the most support.

Phonemic Segmentation Fluency Mean Scores at EOY by Subgroup



Biggest Gains for Students Who Need It Most

Results demonstrated statistically significant positive effects on relevant student outcomes, with no evidence of negative impacts.

Why It Works

Magpie gives students consistent opportunities to reinforce foundational reading skills through:

- Instructionally precise videos that model key skills
- Interactive activities that give students repeated opportunities to apply learning
- A systematic, grade-level skills sequence designed for consistent practice

Used alongside explicit foundational skills instruction, Magpie helps students strengthen learning through consistent practice.

> *"My students are further in reading and writing … because they're getting that solid instruction through Magpie."*
>
> —Teacher

Learn More **See what Magpie could do for your students.**

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