

**WIT &
WISDOM[®]**

**GREAT
MINDS**

Professional Learning Catalog



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Welcome

At Great Minds®, we believe every child is capable of greatness. Our research-based instructional materials advance outcomes for all learners. To support educators in bringing this vision to life, we provide a comprehensive system of professional learning.

Partnership and Purpose

We partner with schools and districts to design implementation support plans that meet unique needs. These plans combine professional learning, custom coaching, and on-demand learning, engaging teachers, school and district leaders, and instructional coaches in shared growth.

This catalog serves as a guide for teachers, leaders, and instructional coaches to explore professional learning services for Year 1 and beyond. Inside, you'll find an overview of service types, example timelines, and detailed descriptions and objectives of teacher and leader supports.

How to Use This Brochure

This brochure is organized by role, with separate sections for teachers and leaders. Please note that the term *leaders* includes district leaders, school leaders, and instructional coaches. Offerings are listed by year, but ongoing sessions can be taken at any time and repeated as needed to support evolving implementation needs. Some sessions appear in multiple sections; this is intentional, we encourage leaders to attend the same sessions as teachers to promote shared learning and alignment across roles.

Use this brochure to

- Jump directly to your role-specific section,
- Identify sessions that align with your current goals, and
- Plan for ongoing partnership and support.

Service Types



Workshops

Foundational, curriculum-aligned learning experiences



On-Demand Learning

Flexible, self-paced learning options



Coaching

In-context, hands-on support to tailor instruction and sustain implementation



Professional Learning Communities (PLCs)

Collaborative sessions for continuous improvement

Example Timeline for Teachers and Leaders for Year 1 and Beyond

Time of Year	Teachers Year 1	Leaders Year 1	Teachers Year 2+	Leaders Year 2+
Before School Year	<p>Launch <i>Wit & Wisdom</i></p> <p>Module and Lesson Study</p>	<p>Lead <i>Wit & Wisdom</i></p> <p>Launch <i>Wit & Wisdom</i></p> <p>Module and Lesson Study</p>	<p>NEW Teachers</p> <p>Launch <i>Wit & Wisdom</i></p> <p>Module and Lesson Study</p>	<p>NEW Leaders</p> <p>Lead <i>Wit & Wisdom</i></p> <p>Launch <i>Wit & Wisdom</i></p> <p>Module and Lesson Study</p>
Fall		<p>Implementation Success Planning</p> <p>Guided Observations for Leaders</p>	<p>Writing in <i>Wit & Wisdom</i></p>	<p>Guided Observations for Leaders</p>
Spring		<p>Guided Observations for Leaders</p> <p>Understanding <i>Wit & Wisdom</i> Design: Knowledge Building</p> <p>Understanding <i>Wit & Wisdom</i> Design: Complex Texts</p>	<p>Focus on Fluency</p>	<p>Guided Observations for Leaders</p>
Ongoing	<p>Custom Coaching</p>	<p>Custom Coaching</p>	<p>Coaching Series with a Focus on Urgency</p>	<p>Coaching Series with a Focus on Urgency</p>

**Teacher
Professional
Learning Services**
Year 1

Launch *Wit & Wisdom* and Launch *Wit & Wisdom* Capsule

Service Type
Workshop

Grade Bands
K–8

Setting
On-Site or Virtual

Length
**6 Hours,
3 Hours (Capsule)**

These sessions introduce the what and why of *Wit & Wisdom* so that educators have the understanding they need to implement successfully. Participants will build knowledge of the research foundation, learning design, approach to knowledge building and complex texts, and module and lesson components and key skills navigating resources for implementation.

Learning Goals

- Understand *Wit & Wisdom*'s approach, which includes sequenced questioning, building of knowledge and skills, and ongoing assessment
- Build knowledge of module and lesson components
- Gain skill in navigating resources

Module and Lesson Study and Module and Lesson Study Capsule

Service Type
Workshop

Grade Bands
K–8

Setting
On-Site or Virtual

Length
**6 Hours,
3 Hours (Capsule)**

These sessions offer practical planning tools and strategies so educators know how best to prepare for *Wit & Wisdom* lessons, arcs, and modules. Participants leave with protocols so that they can continue to prepare independently or collaboratively after the session.

[Launch *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Reinforce knowledge of *Wit & Wisdom*'s design and key elements
- Apply an approach to module and lesson preparation for successful implementation
- Understand productive struggle and its benefits; develop skills to support students in productive struggle

**Teacher
Professional
Learning Services**
Year 2 and Beyond

Writing in *Wit & Wisdom* and Writing in *Wit & Wisdom* Capsule

Service Type

Workshop

Grade Bands

K–8

Setting

On-Site or Virtual

Length

**6 Hours,
3 Hours (Capsule)**

This session dives into *Wit & Wisdom*'s text-based approach to teaching informative, opinion/argument, and narrative writing. The virtual version can be split into two parts for scheduling flexibility.

[Launch *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Understand how *Wit & Wisdom*'s integrated approach supports all students in becoming effective writers
- Analyze why deep content knowledge is necessary for effective writing
- Explore how the Craft Stages and writing models provide scaffolds for writing instruction

Focus on Fluency

Service Type

Workshop

Grade Bands

K–8

Setting

On-Site or Virtual

Length

3 Hours

In this session, educators explore how fluency contributes to student literacy as well as best practices for teaching it.

[Launch *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Refine understanding of fluent reading
- Understand fluency's role in comprehension
- Learn how *Wit & Wisdom*'s approach to fluency supports all students' abilities to access, understand, and analyze complex texts
- Prepare to implement *Wit & Wisdom*'s fluency instruction

Testing and *Wit & Wisdom*

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

3 Hours

In this session, educators learn more about the demands of statewide English language arts assessments, research on effective approaches to test preparation, and how *Wit & Wisdom* prepares students for statewide ELA assessments.

[Launch *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Understand the demands of statewide English language arts assessment
- Build knowledge of research on effective test preparation
- Learn a student-facing test-taking process

Ongoing Support

***Wit & Wisdom* Coaching Series with a Focus on Urgency: Kick-Off, Prepare, Observe, Implement, and Reflect**

Service Type
Coaching

Grade Bands
K-8

Setting
On-Site or Virtual

Length
1-, 3-, and 6-Hour Sessions

In these sessions, educators, leaders, and coaches learn and set goals, logistics, and expectations for the series to deepen their understanding of urgency as a driver of effective instruction, develop skills in observing and analyzing teaching through that lens, and strengthen their planning and coaching practices. The series includes preparation, observation, implementation, and reflection components. Sessions may be delivered individually or in flexible combinations to meet specific partner needs.

[Launch *Wit & Wisdom* must be completed before this series.](#)

Learning Goals

- Deepen understanding of urgency and its impact on student learning
- Build skill in observing, analyzing, and coaching instruction with a focus on urgency
- Strengthen lesson preparation and planning practices to support urgent, high-impact instruction
- Deliver and reflect on instruction that fosters urgency in the classroom
- Identify next steps for sustained implementation and professional growth

Wit & Wisdom Coaching Series with a Focus on Productive Struggle: Kick-Off, Prepare, Observe, Implement, and Reflect

Service Type

Coaching

Grade Bands

K-8

Setting

On-Site or Virtual

Length

1-, 3-, and 6-Hour Sessions

In these sessions, educators, leaders, and coaches deepen their understanding of productive struggle and how to foster it during *Wit & Wisdom* instruction. Participants learn to observe and analyze instruction through the lens of productive struggle, apply preparation protocols, and reflect on instructional practice to improve implementation. Sessions may be experienced individually or as a comprehensive series.

[Launch *Wit & Wisdom* must be completed before this series.](#)

Learning Goals

- Deepen understanding of productive struggle and its role in student learning
- Strengthen instructional preparation and observation skills
- Develop coaching strategies to support productive struggle
- Reflect on progress and identify next steps for implementation

Custom Coaching

Service Type

Coaching

Grade Bands

K-8

Setting

On-Site or Virtual

Length

6 Hours

This offering is flexibly designed in collaboration with a Success Lead or Success Coach and delivered to meet a partner's particular goals, needs, and challenges.

[Launch *Wit & Wisdom* must be completed before this offering.](#)

Learning Goals

- Goals will vary according to partner needs

**Leader
Professional
Learning Services**
Year 1

Lead Wit & Wisdom and Lead Wit & Wisdom Capsule

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

**6 Hours,
3 Hours (Capsule)**

This session builds leaders' understanding of the what and why of *Wit & Wisdom* and guides leaders to plan and prepare for successful implementation.

Learning Goals

- Understand *Wit & Wisdom's* approach and design
- Identify the instructional shifts that may be required of teachers
- Plan for module and lesson preparation
- Anticipate what to expect in Year 1 of implementation

Launch Wit & Wisdom and Launch Wit & Wisdom Capsule

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

**6 Hours,
3 Hours (Capsule)**

These sessions introduce the what and why of *Wit & Wisdom* so that educators have the understanding they need to implement successfully. Participants will build knowledge of the research foundation, learning design, approach to knowledge building and complex texts, and module and lesson components and key skills navigating resources for implementation.

Learning Goals

- Understand *Wit & Wisdom's* approach, which includes sequenced questioning, building of knowledge and skills, and ongoing assessment
- Build knowledge of module and lesson components
- Gain skill in navigating resources

Module and Lesson Study and Module and Lesson Study Capsule

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

**6 Hours,
3 Hours (Capsule)**

These sessions offer practical planning tools and strategies so educators know how best to prepare for *Wit & Wisdom* lessons, arcs, and modules. Participants leave with protocols so that they can continue to prepare independently or collaboratively after the session.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Reinforce knowledge of *Wit & Wisdom*'s design and key elements
- Apply an approach to module and lesson preparation for successful implementation
- Understand productive struggle and its benefits; develop skills to support students in productive struggle

Understanding Wit & Wisdom Design Series

Understanding *Wit & Wisdom* Design: Knowledge Building

Service Type
Coaching

Grade Bands
K-8

Setting
On-Site or Virtual

Length
90 Minutes

This session deepens leaders' understanding of *Wit & Wisdom*'s approach to knowledge building, its impact on students' literacy development, and the implications for instruction so that leaders can better guide teachers toward improving their knowledge and practice.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Examine research showing the connection between knowledge and literacy
- Learn how *Wit & Wisdom* is designed to help students build and retain knowledge

Understanding *Wit & Wisdom* Design: Complex Texts

Service Type
Coaching

Grade Bands
K-8

Setting
On-Site or Virtual

Length
90 Minutes

This session delves into what complex texts are, why they are essential to strong literacy development, and the process that *Wit & Wisdom* uses to teach students to closely read complex texts.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Increase knowledge of the connection between complex texts, text sets, and literacy development
- Deepen understanding of how *Wit & Wisdom* text sets build students' knowledge. Examine how *Wit & Wisdom*'s Content Stages support comprehension and knowledge building

Understanding *Wit & Wisdom* Design: Writing

Service Type
Coaching

Grade Bands
K-8

Setting
On-Site or Virtual

Length
**3 Hours or
Two 90-Minute Sessions**

This session examines the elements of effective writing and deepens leaders' understanding of *Wit & Wisdom*'s approach to writing instruction so that leaders can support teachers in fostering effective writing.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Learn about the backward design process teacher-writers used to construct the writing instruction in *Wit & Wisdom*
- Understand the reciprocal connection between knowledge and writing
- Learn about *Wit & Wisdom*'s writing models and Craft Stages and how they scaffold writing instruction for all students
- See how *Wit & Wisdom* assesses writing

**Leader
Professional
Learning Services**
Year 2 and Beyond

Writing in *Wit & Wisdom* and Writing in *Wit & Wisdom* Capsule

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

**6 Hours,
3 Hours (Capsule)**

This session dives into *Wit & Wisdom*'s text-based approach to teaching informative, opinion/argument, and narrative writing. The virtual version can be split into two parts for scheduling flexibility.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Understand how *Wit & Wisdom*'s integrated approach supports all students in becoming effective writers
- Analyze why deep content knowledge is necessary for effective writing
- Explore how the Craft Stages and writing models provide scaffolds for writing instruction

Focus on Fluency

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

3 Hours

In this session, educators explore how fluency contributes to student literacy as well as best practices for teaching it.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Refine understanding of fluent reading
- Understand fluency's role in comprehension
- Learn how *Wit & Wisdom*'s approach to fluency supports all students' abilities to access, understand, and analyze complex texts
- Prepare to implement *Wit & Wisdom*'s fluency instruction

Testing and *Wit & Wisdom*

Service Type

Workshop

Grade Bands

K-8

Setting

On-Site or Virtual

Length

3 Hours

In this session, educators learn more about the demands of statewide English language arts assessments, research on effective approaches to test preparation, and how *Wit & Wisdom* prepares students for statewide ELA assessments.

[Launch or Lead *Wit & Wisdom* must be completed before this session.](#)

Learning Goals

- Understand the demands of statewide English language arts assessments
- Build knowledge of research on effective test preparation
- Learn a student-facing test-taking process

Ongoing Support

Wit & Wisdom **Coaching Series with** **a Focus on Urgency:** **Kick-Off, Prepare,** **Observe, Implement,** **and Reflect**

Service Type
Coaching

Grade Bands
K-8

Setting
On-Site or Virtual

Length
1-, 3-, and 6-Hour Sessions

In these sessions, educators, leaders, and coaches learn and set goals, logistics, and expectations for the series to deepen their understanding of urgency as a driver of effective instruction, develop skills in observing and analyzing teaching through that lens, and strengthen their planning and coaching practices. The series includes preparation, observation, implementation, and reflection components. Sessions may be delivered individually or in flexible combinations to meet specific partner needs.

[Launch or Lead *Wit & Wisdom* must be completed before this series.](#)

Learning Goals

- Deepen understanding of urgency and its impact on student learning
- Build skill in observing, analyzing, and coaching instruction with a focus on urgency
- Strengthen lesson preparation and planning practices to support urgent, high-impact instruction
- Deliver and reflect on instruction that fosters urgency in the classroom
- Identify next steps for sustained implementation and professional growth

Wit & Wisdom Coaching Series with a Focus on Productive Struggle: Kick-Off, Prepare, Observe, Implement, and Reflect

Service Type

Coaching

Grade Bands

K-8

Setting

On-Site or Virtual

Length

1-, 3-, and 6-Hour Sessions

In these sessions, educators, leaders, and coaches deepen their understanding of productive struggle and how to foster it during *Wit & Wisdom* instruction. Participants learn to observe and analyze instruction through the lens of productive struggle, apply preparation protocols, and reflect on instructional practice to improve implementation. Sessions may be experienced individually or as a comprehensive series.

[Launch or Lead *Wit & Wisdom* must be completed before this series.](#)

Learning Goals

- Deepen understanding of productive struggle and its role in student learning
- Strengthen instructional preparation and observation skills
- Develop coaching strategies to support productive struggle
- Reflect on progress and identify next steps for implementation

Implementation Success Planning

Service Type

Coaching

Grade Bands

K-8

Setting

On-Site or Virtual

Length

6 Hours

This offering builds leaders' capacity to support and improve implementation through flexible coaching tailored to their school's or district's needs.

Custom Coaching

Service Type

Coaching

Grade Bands

K–8

Setting

On-Site or Virtual

Length

6 Hours

This offering is flexibly designed in collaboration with a Success Lead or Success Coach and delivered to meet a partner's particular goals, needs, and challenges.

[Launch *Wit & Wisdom* must be completed before this offering.](#)

[Also recommended prior to this offering are Lead *Wit & Wisdom* or Module and Lesson Study.](#)

Learning Goals

- Goals will vary according to partner needs

Guided Observations for Leaders

Service Type

Coaching

Grade Bands

K–8

Setting

On-Site (recommended) or Virtual (by request)

Length

6 Hours

Through multiple classroom observations, leaders are introduced to and refine their use of the Great Minds English Language Arts Teaching and Learning Progression. Leaders identify strengths and opportunities in each stage of implementation, leaving each session with coherent next steps for coaching and teacher growth.

[Launch or Lead *Wit & Wisdom* must be completed before this offering.](#)

Learning Goals

- Learn how to use classroom observation tools to strengthen implementation
- Analyze elements of effective *Wit & Wisdom* instruction



Let's Plan Together

Have Questions?

Connect with your Great Minds Sales Representative or Success Lead to design a support plan aligned to your team's needs and goals.

We're here to support you every step of the way.