A Confident Start to Every *Reading Journey*

Magpie Literacy™

ESSA Tier 2 Evidence of Efficacy

Magpie Literacy™ accelerates early reading skill development through instructionally precise videos and interactive activities.

Great Minds® partners with Magpie Literacy because we share the belief that every student deserves the opportunity to become a confident, capable reader through research-based instruction.

> *My students are further in reading and writing…because they're getting that solid instruction through Magpie.*
>
> —Teacher

Turn Practice Into Progress

Engaging

45–60 minutes per week of interactive digital practice that delivers real results.

45–60 min.

Easy to Implement

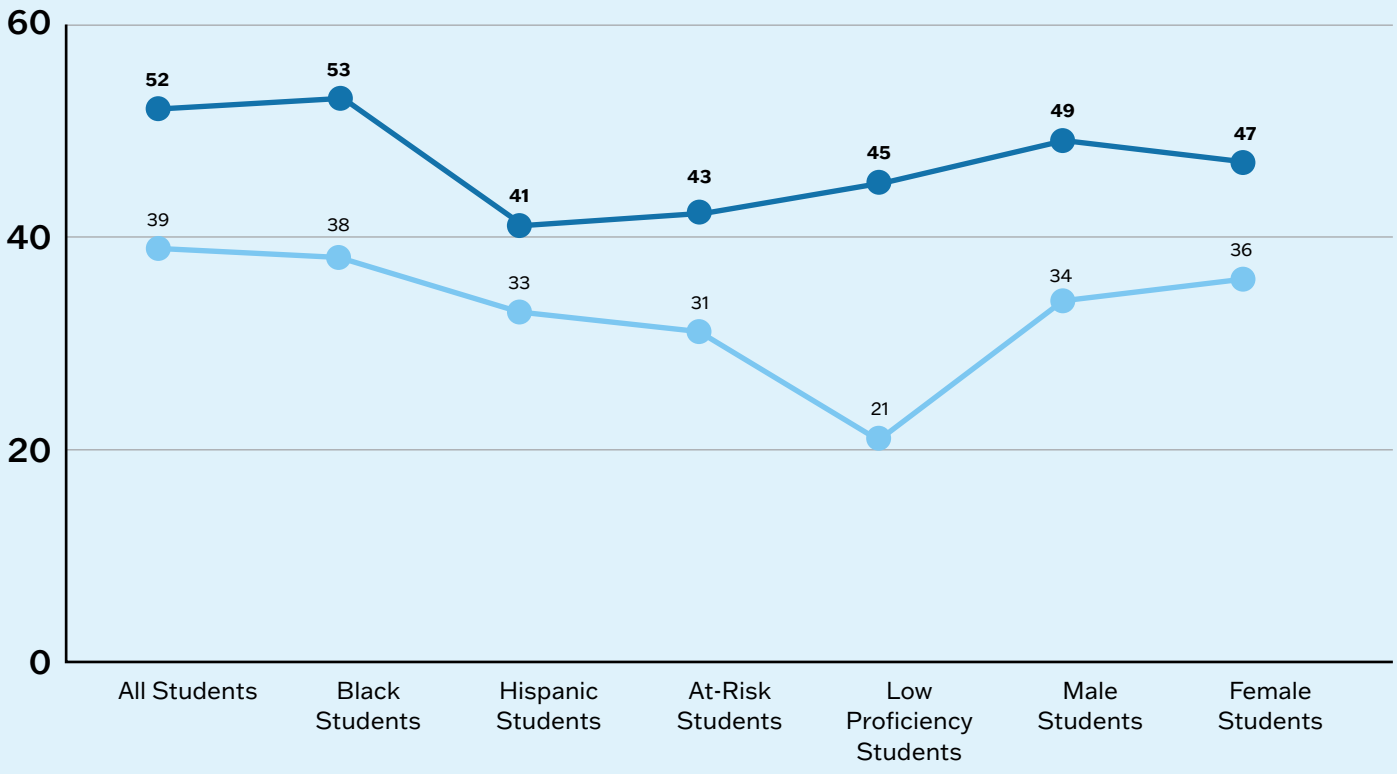
With **one hour of training**, teachers can quickly and confidently get started.

1 hour

Effective

Used consistently alongside explicit foundational skills instruction, Magpie supports **measurable student growth.**

Phonemic Segmentation Fluency Mean Scores at EOY by Subgroup



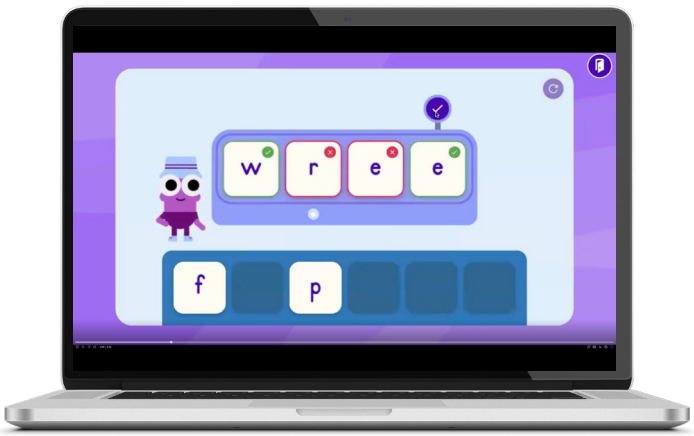
When students use Magpie Literacy for 45–60 minutes a week, their foundational reading skills grow faster.

Results demonstrated statistically significant positive effects on relevant student outcomes, with no evidence of negative impacts.

Bridge the Decoding Gap

Reinforce Explicit Instruction

Targeted digital practice gives students more opportunities to apply foundational reading skills taught through explicit instruction.

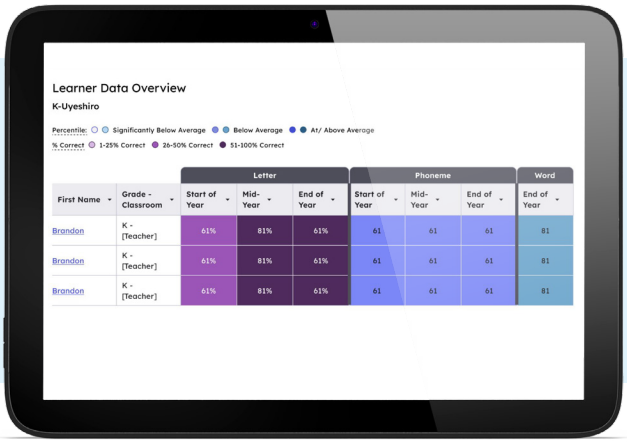


Practice with Purpose

Instructionally precise videos and interactive activities help students build the right skills at the right time, strengthening phonemic awareness, decoding, and fluency.

See Practice Turn Into Progress

Simple dashboards give teachers a clear view of student engagement and progress across the school year.

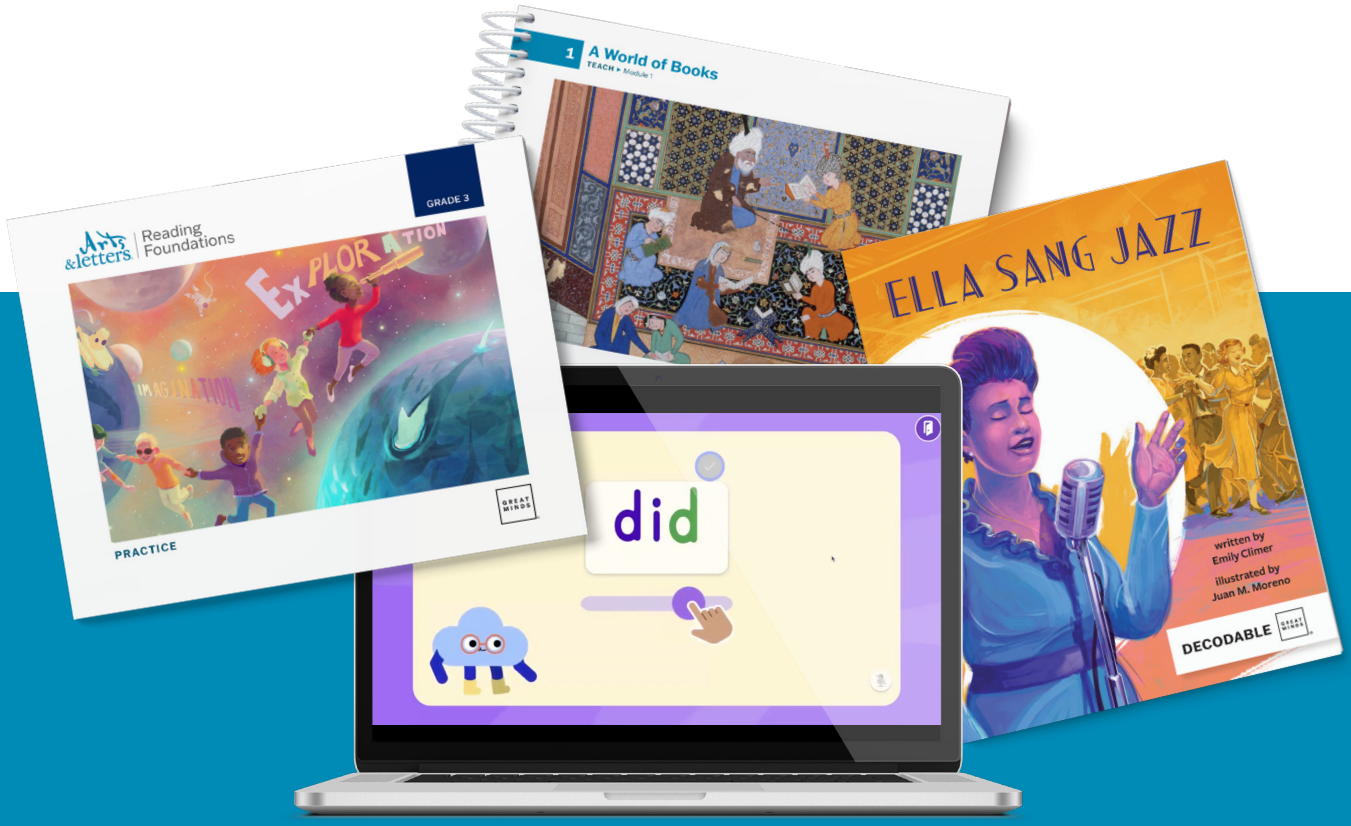


Unlock the Great Reader in Every Child with *Arts & Letters* and Magpie Literacy

Arts & Letters® builds knowledge, comprehension, and foundational reading skills through connected instruction. Magpie Literacy reinforces those foundational skills through targeted digital practice.

Reinforce Learning Across the Literacy Block
Arts & Letters provides explicit instruction in foundational skills alongside knowledge and comprehension. Magpie Literacy gives students additional targeted foundational skills practice that reinforces that learning.

Extend Foundational Skills Practice
Magpie Literacy keeps students engaged in targeted practice, while teachers focus on small-group *Reading Foundations* instruction.



> *Student engagement has been really high! They keep wanting to do it. For months, they've enjoyed and have had benefits from using this tool.*
> —Elementary Literacy Coach

For more information, visit greatminds.org/magpie

Magpie Literacy™

GREAT MINDS®

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